

Website Performance Summary

Data From Google Analytics

Users
77,919
↑ 3.6%

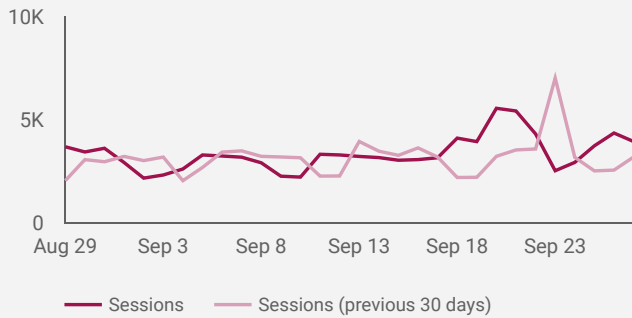
Sessions
101,319
↑ 7.4%

Pageviews
399,878
↓ -1.0%

Bounce Rate
53.4%
↑ 5.3%

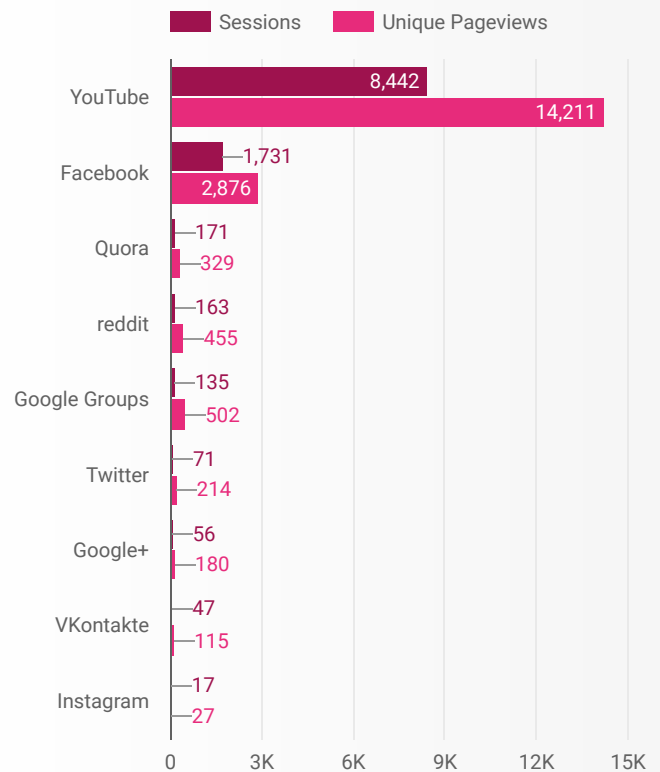
How are site sessions trending?

Selected period vs. previous period



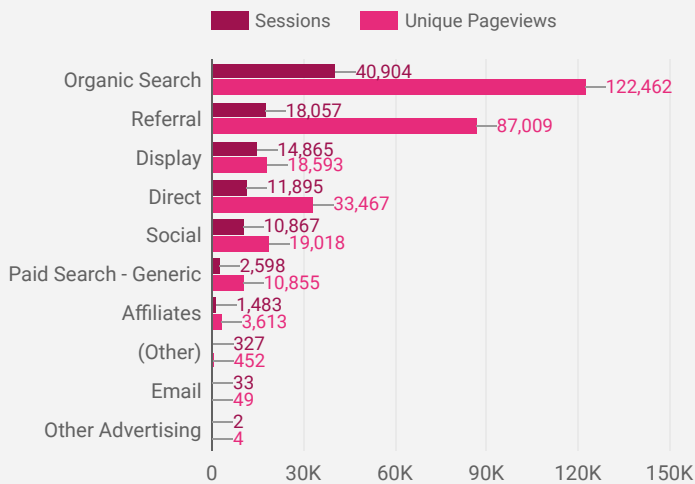
Which social media channels are sending the most traffic?

Sessions and unique pageviews by social media source



Which channels are driving engagement?

Goal: Engaged Users



Which pages are the most popular?

Sessions over the selected period

Landing Page	Sessions	Pageviews
1. /	48,863	
2. /google+redesign/shop+by+bra...	19,433	
3. /google+redesign/apparel/men...	3,060	
4. /google+redesign/nest/nest-usa	2,356	
5. /google+redesign/waze	1,651	
6. /signin.html	1,536	
7. /google+redesign/shop+by+bra...	1,366	
8. /google+redesign/apparel	1,073	
9. /google+redesign/spring+sale	953	
10. /google+redesign/bags	864	

Engagement by Age & Gender

Showing the number of users over the selected period

